

Tre Lag Stevne Steering Committee Minutes
La Crosse Radisson
La Crosse, WI
March 25, 2017

Theme: *Where the Three Rivers Meet*
La Crosse Radisson
August 2-5, 2017

Please put TLSSC in the Subject of all emails related to the stevne.

Attending: Dick Lundgren (Gud), Anne Farning (Gud), John Reindl (Hed), Joy Shong (Hed), Dixie Hansen (Hed), Marilyn Sorenson (Gud), Ron Helstad (Hed), Shirley Schoenfeld (Hed), Barry Dahl (Tr), Nancy Hawkinson (Tr)

1. Called to order at 10:15 by Chairman Dick Lundgren.
2. No changes to agenda or committee assignments.
3. Secretary's minutes from January 14, 2017 accepted adding that the genealogy lab will close at 3:30 on Friday.
4. Treasurer
Balance on hand \$1,831.51 which includes a \$30 donation specified for music.
MOTION by Dixie Hansen that the money earmarked for music be put toward piano rental or tuning. Second by Marilyn Sorensen. Passed.

The bus company has asked for pre-payment (\$1750 for two busses). We will try to negotiate this to a 50% pre-payment.

Norskedalen has asked for 50% pre-payment. Based on 65 people participating in the tour this would be \$178.75. Shirley will send a copy of the contract to Ron Helstad with a request for a check. Dick Lundgren signed the contract.

5-A Genealogy Lab

2017 coordinator—John Reindl

Wednesday	7:00 p.m. – 10:00 p.m.
Thursday	11:00 a.m. – 9:00 p.m.
Friday	9:00 a.m. – 3:30 p.m.
Saturday	Take down

Shirley Schoenfeld volunteered to make NO FOOD or DRINK signs for the genealogy lab.

5-B Hospitality

Dave Kearin is coordinating.
Located in lobby corner. Area is small with room for about three tables.
Lag members will be asked to help.

5-C Memorial Service

Dixie will be meeting with Chris Falteisek regarding music.

5-D Programs

Opening Ceremony. No local dignitaries will be invited. Dick will see if the Ambassador to Norway is available to attend.

Movie. *Frozen* will be shown. Prior to the showing, Grechen Jacobson will present a short

introduction into the research that went into the making of the movie.

Hardangerklubb. Ginny Nelson may be attending. Joy will contact her to see if this is something she would be interested in doing again. The Minnesota Room would be available. Hours are flexible and no commitment will be needed until approximately mid-July.

Concert. Audrey Helstad has offered to have her ukulele group at the concert. Chris Falteisek will talk with Audrey and others and work out concert details.

5-E Banquet Entertainment

Rachel Storlie has been confirmed. \$150 plus dinner.
Gary Olson will MC.

5-F Facilities. There were no questions or concerns presented.

5-G Tour (Wednesday)

Tour guides on bus—Ron and Frieda Nowland.

12:45 Board busses

1:00 Depart for Country Coon Prairie Church; tour/talk by Blaine Hedberg. Coffee will be served. Leave via 127 and “P” past tobacco sheds and ski hill.

3:00 Norskedalen. Tour ending at the Benrud Chapel where Julie Backus will provide a history of the 1886 church.

4:30 Box lunch from hotel at shelter. Dixie will deliver the lunches.

6:00 Back at hotel

5-H Publicity

John Reindl had several suggestions: TV and other media, mailings to civic groups and churches. Anne Farning suggested Norwegian publications (The Norwegian American -- a bi-weekly newspaper and Scandinavian Press – a quarterly magazine.) Reference libraries were also suggested. John will email reminders to members of his lag.

Poster. Nancy Pickering provided two designs with the simpler design selected. Suggested that a star (or something) be added to show the location of La Crosse in relation to the three rivers.

5-I Registration—Dixie will again be handling.

5-J Site Selection

2018 Committee: Dick (Gud), Dixie (Hed), Barry (Tr)

Dick will contact the Holiday Inn Conference Center in Austin for availability on August 1-4, 2018 (preferred date) or August 8-11 if August 1-4 is not available.

2019—Rochester. Venue possibilities include the Kahler Apache Hotel & Waterpark and The Doubletree.

5-K Vendors

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| 1. Dregnes from Westby (Norwegian gift items) | 12x12 space |
| 2. Koehler (rosemaling) | 9x9 space |
| 3. Mullen (Loppemarket) | 9x9 space |
| 4. Diane Hoven (hardanger) | 9x7 space |
| 5. Mueller (jewelry/rosemaling) | 9x9 space |
| 6. Backus (variety) | 9x12 space |
| 7. Deb Gurley (books) | 9x6 space |
| 8. Janet Marten (Norwegian silver, books, etc.) | Possible vendor on wall opposite windows where other vendors will be located. |

5-L Banquet Menu
 Plated dinner with bread/rolls, beverages, a starter salad, main course, starch, vegetable and dessert. The committee selected: Gathered green salad; two main course choices (1) Asparagus stuffed chicken breast or (2) Wild rice crusted walleye; Rice pilaf; Julienne vegetables; and for dessert Panna Cotta (a thick pudding from cream with cardamom, honey and marinated berries.) Also lefse purchased separately. Gluten free option is available.

5-M Seminars/Speakers—16 slots to fill.

Confirmed:

1. Grechen Jacobson / Research by Disney for movie *Frozen*.
2. Anita Doering / Norwegian-American archives at La Crosse Public Library.
3. Blaine Hedberg / Keynote/Norwegians in West Central, Wisconsin.
4. Glenn Borreson / The Norwegian Crop: Tobacco in Wisconsin.
5. Glenn Borreson / The Governor from Hegg: the Americanization of Norwegian Immigrants.
6. Ron Nowland / Greenland, the Coolest Place on Earth.
7. Ron Nowland / Irish-Norwegian Connections (Viking age).
8. Jon Lee / Steel and Stone: Viking Knives and Pottery.
9. Hal Cropp / Heinrich Ibsen: When We Dead Awaken and His Legacy to Modern Drama.
10. Jennifer Kovarik / In Trunks, Hearts and Hands: What the immigrants brought.
11. Lauren Gilbertson / History of Norwegian sweaters.

To be confirmed:

12. Dave Amdahl / St. Olaf and Nidaros Cathedral/ Shirley will contact.
13. Speaker from Luther / Dick is contacting / Possibly Tom Rassieur.
14. Shirley will contact Carol Abraham from the Mississippi Valley Conservancy / Driftless Area.
15. Ken Domier / Chain Migration / He has volunteered; Joy will follow-up.
16. Larry & Ann Scheckel / Seneca Seasons: A Farm Boy Remembers/Shirley will contact.

When Dick talks to the Ambassador, **IF** he offers to give a talk, we will make a spot for him.

5-N Budget

Several items to be finalized before a final cost can be determined. Joy will provide detail.

Estimated cost and what we will charge:

Tour	\$48.00	\$48.00	(65 participants)
Banquet	\$36.00	\$36.00	(120 attendees)
Registration	\$34.00	\$35.00	(140 registrants)

Registration includes speakers, afternoon coffee and cookies, publicity, supplies, AV equipment, hospitality room, miscellaneous.)

6. Items to be resolved—must be done by May.

1. Hotel piano needs to be checked. Will we need to rent? Joy will check on rental cost.
2. AV equipment cost.
3. Budget/Registration finalized.

7. No further meetings will be scheduled.

8. MOTION to adjourn at 2:55 by Marilyn Sorensen; seconded by Dixie Hansen.

-Nancy Hawkinson
 TLSSC Secretary