

DESCRIPTION OF ORGANIZATION AND EVENT

The following represents an agreement between: Atrium TRS II, LP d/b/a Madison Marriott West, 1313 John Q Hammons Drive, Middleton, WI, 53562, (608) 831-2000 and Tre Lag and outlines specific conditions and services to be provided.

ORGANIZATION:		Tre Lag		
CONTACT	: Name: Job Title: Street Address: City, State, Postal Code: Country/Region: Phone Number: E-mail Address:	Robert Fossum President Tre Lag Stevne Steering Committee / Site Selection 1411-Osecola Drive 630 28th St. Saint Paul, MN 55105-2312 Chetek, WI 54728 USA (715) 924-4111 robertfossum@gmail.com	25 m/4/18	
NAME OF EVENT:		Tre Lag Stevne 2020		
REFERENCE #:		M-CLNKWMU		
OFFICIAL PROGRAM DATES:		Wednesday, 08/05/2020 - Saturday, 08/08/2020		

GUEST ROOM COMMITMENT

The Hotel agrees that it will provide, and Tre Lag agrees that it will be responsible for utilizing, 190 room nights in the pattern set forth below (such number and such pattern, the "Room Night Commitment"):

Date	Day	Hosp Suite	Standard Guestroom	Total Rooms
08/05/2020	Wed	1	60	61
08/06/2020	Thu	1	70	71
08/07/2020	Fri	1	60	61

Start Date	End Date	Room Type	Rate
08/05/2020	08/07/2020	Hosp Suite	COMP
08/05/2020	08/07/2020	Standard Guestroom	\$133.00

AGREED ROOM NIGHT REVENUE

Total sleeping room nights reserved 190 for an Agreed Room Night Revenue of \$25270.00.

All guest rooms are run-of-the-house unless otherwise set forth above. Guestroom types (kings, double/doubles, etc.) cannot be guaranteed and will be reserved on a first-come, first-served basis. Hotel room rates are subject to applicable state and local taxes (currently 13.5%) in effect at the time of check-out.

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SPECIAL CONCESSIONS

The Hotel will provide the Hospitality Suite #226 on a complimentary basis arriving on Wednesday, August 5th, 2020 and departing on Saturday, August 8th, 2020.

The Hotel will provide complimentary parking to all registered guests of the Tre Lag.

The Hotel will provide an increase from our standard 90% attrition clause pertaining to the performance of both the guestroom block and the food & beverage minimum to an attrition clause of 80%.

The Hotel will provide a 20% discount on all AV equipment rented from the existing hotel inventory.

The Hotel will provide a 20% discount on regular coffee, decaffeinated coffee, and hot tea for the duration of the program.

The Hotel will provide the 8' vendor tables that you require with the function space rental and setup fee of \$500 included in this agreement. for high-speed internet access

The Hotel will provide five complimentary wi-fi access codes for use during the conference.

98 11/1/18

PARKING

The Hotel waives its \$8.00 per vehicle per night for overnight guests.

COMMISSION

The Tre Lag room rates listed above are net non-commissionable. Tre Lag will advise its designated agency of these rates and address any resulting agency compensation issues directly with the management of the appropriate agency.

METHOD OF RESERVATIONS

Reservations for the Event will be made by individual attendees directly with Marriott reservations at 1 (888) 745-2032 or (608) 831-2000 or via a reservation link sent by hotel.

CHECK-IN / CHECK-OUT

Guest accommodations will be available at 4:00 PM on arrival day and reserved until 12:00 PM on departure day. The Hotel would appreciate receiving flight arrival times for your group, if available. Any attendee wishing special consideration for late checkout should inquire at the front desk on the day of departure. Should the Hotel allow for late check-out, it may impose a half day rate.

GUARANTEED RESERVATIONS

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card or by Tre Lag. Hotel will not hold any reservations unless secured by one of the above methods.

CUTOFF DATE

Reservations by attendees must be received on or before 5:00 PM, Wednesday, July 8th, 2020 (the "Cutoff Date"). At the Cutoff Date, Hotel will review the reservation pickup for the Event, release the unreserved rooms for general sale, and determine whether it can accept reservations based on a space- and rate-available basis at the Tre Lag group rate after this date.

Release of rooms for general sale following the Cutoff Date does not affect Tre Lag's obligation, as discussed elsewhere in this Agreement, to utilize guest rooms.

COMPLIMENTARY ACCOMMODATIONS

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The Hotel will provide one (1) complimentary room night, at the lowest group room rate, on a cumulative basis, for each 50 room nights within the pattern set forth above actually occupied by Group's attendees and paid for at the full contract rate. The Hotel shall credit Group's Master Account for the total number of complimentary accommodations accrued by Group at the conclusion of your meeting.

NO ROOM TRANSFER BY GUEST

Tre Lag agrees that neither Tre Lag nor attendees of the Event nor any intermediary shall be permitted to assign any rights or obligations under this Tre Lag Sales Agreement, or to resell or otherwise transfer to persons not associated with Tre Lag reservations for guestrooms, meeting rooms or any other facilities made pursuant to this Tre Lag Sales Agreement.

MASTER ACCOUNT

Hotel must be notified in writing at least 30 days prior to arrival of the authorized signatories and the charges that are to be posted to the Master Account. Any cancellation or attrition fees will be billed to the Master Account.

METHOD OF PAYMENT

The method of payment of the Master Account will be established upon approval of Tre Lag's credit. If credit is approved, the outstanding balance of Tre Lag Master Account (less any advance deposits and exclusive of disputed charges) will be due and payable upon receipt of invoice.

Tre Lag will raise any disputed charge(s) within 10 days after receipt of the invoice. The Hotel will work with Tre Lag in resolving any such disputed charges, the payment of which will be due upon receipt of invoice after resolution of the dispute. If payment of any invoice is not received within thirty (30) days of the date on which it was due, Hotel will impose a finance charge at the rate of the lesser of 1-1/2% per month (18% annual rate) or the maximum allowed by law on the unpaid balance commencing on the invoice date.

Tre Lag has indicated that it has elected to use the following form of payment:

[] Cash, money order, or other guaranteed form of payment

[] Credit card (We accept all major credit cards)

[X] Company check or Electronic Funds Transfer

[] _____ [agreed alternative]

Tre Lag may not change this form of payment.

In the event that credit is not approved, Tre Lag agrees to pay an advance deposit in an amount to be determined by the Hotel in its reasonable discretion, with the full amount due prior to the start of the Tre Lag's event.

BILLING ARRANGEMENTS

Please select the following billing arrangements that will apply to the guestroom block:

1. X Individual to Pay all Expenses

- 2. ____Bill Room and Tax to the Master, with Individual Responsibility for Incidentals
- 3. ____Bill All Charges to Master.

MEETING REQUIREMENTS

The Hotel will provide all of the function space you require in accordance with the schedule of events which is described below for a fee of \$500.00, in recognition of the revenue we will derive from the provision of room nights and food and beverage services and ancillary services hereunder. The Hotel reserves the right to adjust function space, based on attendance, when levels decrease lower than contracted. Please ensure that the schedule below includes all space necessary to accommodate set-up and break-down times, all audio-visual needs, head tables and displays.

Your final program must be confirmed in writing no later than 60 days before the commencement of your meeting, though Hotel is not obligated to provide space in excess of that set forth below. Should you desire additional food and beverage

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services and/or meeting space beyond that specified in the schedule of events below, please advise us as soon as possible so that we may attempt to secure such additional space for your use. The Hotel reserves the right to make reasonable substitutions in meeting and banquet rooms and/or menu selections. Diagrams and identification of the Hotel's meeting space to be used for your meeting may not be disseminated by the Group without the Hotel's prior approval.

FUNCTION INFORMATION AGENDA/EVENT AGENDA

Based on the requirements outlined by Tre Lag, the Hotel has reserved the function space set forth on the below Function Information Agenda/Event Agenda.

Date	Day	Start Time	End Time	Function Type	Setup	# People	Rental
08/05/2020	Wed		11:55 PM	Exhibits	Exhibits	10	
08/05/2020	Wed	1	11:55 PM	Special	Special	1	\$500.00
08/05/2020	Wed	1	11:55 PM	Registration	Registration	1	
08/05/2020	Wed		11:55 PM	Special	Conference	12	
08/05/2020	Wed	7:00 PM	9:00 PM	Meeting	Theatre	50	
08/05/2020	Wed	7:00 PM	9:00 PM	Meeting	Theatre	50	
08/06/2020	Thu	7:00 AM	11:55 PM	Exhibits	Exhibits	10	
08/06/2020	Thu	7:00 AM	11:55 PM	Special	Special	1	
08/06/2020	Thu	7:00 AM	11:55 PM	Registration	Registration	1	
08/06/2020	Thu	7:00 AM	11:55 PM	Special	Conference	12	
08/06/2020	Thu	7:45 AM	9:00 AM	Meeting	Rounds of 10	35	
08/06/2020	Thu	8:00 AM	12:00 PM	General Session	Theatre	150	
08/06/2020	Thu	11:00 AM	4:00 PM	Breakout	Rounds of 10	50	
08/06/2020	Thu	1:00 PM	9:00 PM	Meeting	Theatre	75	
08/06/2020	Thu	1:00 PM	9:00 PM	Meeting	Theatre	75	
08/07/2020	Fri	7:00 AM	12:00 PM	Special	Special	1	
08/07/2020	Fri	7:00 AM	11:55 PM	Exhibits	Exhibits	10	
08/07/2020	Fri	7:00 AM	11:55 PM	Registration	Registration	1	
08/07/2020	Fri	7:00 AM	11:55 PM	Special	Conference	12	
08/07/2020	Fri	9:00 AM	4:00 PM	Meeting	Theatre	100	
08/07/2020	Fri	9:00 AM	4:00 PM	Breakout	Rounds of 10	50	
08/07/2020	Fri	9:00 AM	4:00 PM	Meeting	Theatre	100	
08/07/2020	Fri	6:00 PM	8:30 PM	Dinner	Rounds of 10	150	
08/08/2020	Sat	7:00 AM	12:00 PM	Registration	Registration	1	1
08/08/2020	Sat	7:45 AM	9:00 AM	Meeting	Rounds of 10	35	
08/08/2020	Sat	9:00 AM	12:00 PM	Meeting	Theatre	150	

All meeting room, food and beverage, and related services are subject to applicable taxes (currently 5.5%) and service charge (currently 23%) in effect on the date(s) of the event.

DAMAGE TO FUNCTION SPACE

Tre Lag agrees to pay for any damage to the function space that occurs while Tre Lag is using it. Tre Lag will not be responsible, however, for ordinary wear and tear or for damage that it can show was caused by persons other than Tre Lag and its attendees.

ADJUSTMENTS TO CONCESSIONS

In the event of reductions in the Room Night Commitment of more than 20%, the Hotel may adjust any concessions previously offered in this Agreement, including those concessions offered on a complimentary basis, and may also adjust the Function Space in direct proportion to the reduction in the Room Night Commitment.

AGREED MINIMUM FOOD AND BEVERAGE REVENUE FIGURES

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Agreed minimum banquet food and beverage revenue is \$4000.00, which does not include any other applicable event charges, service charges or applicable taxes. These figures shall be referred to herein as the "Agreed Minimum Food and Beverage Revenue Figures."

Revenue minimums do not include any applicable WI tax (currently at 5.5%) and a taxable service charge of 23%. All food and beverage served in the Hotel must be purchased from the Hotel.

ATTRITION

The Agreed Room Night Revenue of \$25270.00 and the Agreed Minimum Food and Beverage Revenue Figures of \$4000.00 equal a total of \$29270.00 which represents the Agreed Room Night and Agreed Minimum Food and Beverage Revenue Figure. These figures do not include meeting room rental, service charge or taxes, if applicable, which are noted separately herein.

We agree to allow for a 20% reduction in each of the "Agreed Room Night and Agreed Minimum Food and Beverage Revenue Figures." At the conclusion of your meeting, we will subtract the guest room revenue derived from your meeting and the amount of any permissible attrition you have taken from the Agreed Room Night Revenue Figure set forth above. Any remaining amount will be posted as a charge to your Master Account. Additionally, at the conclusion of your meeting, we will subtract the food and beverage revenue derived from your meeting and the amount of any permissible attrition you have taken from the Agreed Minimum Food and Beverage Revenue Figure set forth above. Any remaining amount will be posted as a charge to your Master Account, plus service charge.

OUTSIDE FOOD AND BEVERAGE POLICY

All food and beverages served at functions associated with the Event must be provided, prepared, and served by Hotel, and must be consumed on Hotel premises.

CANCELLATION

Group has committed to the functions listed on the above Room Nights Agreement and Schedule of Events. It is understood that Hotel loses substantial revenue upon the unexpected cancellation of an event. The amount of those losses is often difficult or impossible to determine. Hotel has set forth the following fee schedule in the event of cancellation. The parties agree that these fees are a fair and reasonable estimation of Hotel's loss as a result of cancellation. Group shall pay the cancellation fee as liquidated damages, plus applicable taxes, if Group's event is canceled.

If any single function is cancelled, the Group is still expected to meet stipulated food and beverage/room minimums as outlined above. If the entire event is cancelled Group agrees to pay Hotel within thirty (30) days of receipt of written cancellation, as follows:

CANCELLATION POLICY:

Cancellation Fee is based on Agreed Minimum Food and Beverage Revenue, Agreed Room Night Revenue, and all other applicable event charges (i.e. meeting room rental, setup charges, audio visual charges), and service charge for a total amount of \$30805.00.

Cancelled more than 181 days prior to arrival = 70% or \$21563.50

Cancelled 91 - 180 days prior to arrival = 80% or \$26644.00

Cancelled within 90 days prior to arrival = 90% or \$27724.50

In the event that the program is cancelled for the sole purpose of holding it elsewhere, 100% of all Revenues will be due, or \$30805.00.

Written notice of cancellation must be delivered to Hotel and may be made by facsimile or electronic transmission.

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Cancellation date will be considered the date such notification was received by Hotel. Liquidated damages resulting from cancellation shall be due and payable at the time of cancellation.

CANCELLING GUESTROOM RESERVATIONS

Individual guestrooms may be cancelled for no charge up until 48 hours prior to arrival, however, group remains responsible for group revenue minimums.

Please note that we will assess a fee if a guest must cancel after this deadline.

This fee equals one night of the guest's room charge plus tax (for the first night of the reservation).

If a prepayment has been made, we will retain all or part of the prepayment. If not, we will charge the guest's credit card.

IMPOSSIBILITY

The performance of this Agreement is subject to termination without liability upon the occurrence of any circumstance beyond the control of either party – such as acts of God, war, government regulations, disaster, strikes (except those involving the employees or agents of the party seeking the protection of this clause), civil disorder, or curtailment of transportation facilities – to the extent that such circumstance makes it illegal or impossible to provide or use the Hotel facilities. The ability to terminate this Agreement without liability pursuant to this paragraph is conditioned upon delivery of written notice to the other party setting forth the basis for such termination as soon as reasonably practical – but in no event longer than ten (10) days – after learning of such basis.

CHANGES, ADDITIONS, STIPULATIONS, OR LINING OUT

Any changes, additions, stipulations or deletions including corrective lining out by either Hotel or Tre Lag will not be considered agreed to or binding on the other unless such modifications have been initialed or otherwise approved in writing by the other.

LITIGATION EXPENSES

The parties agree that, in the event litigation relating to this Agreement is filed by either party, the non-prevailing party in such litigation will pay the prevailing party's costs resulting from the litigation, including reasonable attorneys' fees.

MUTUAL INDEMNIFICATION

Hotel and Group each agree to carry and maintain and provide evidence of liability and other insurance in amounts sufficient to provide coverage against any claims arising from any activities arising out of or resulting from the respective obligations pursuant to this contract, amounts not less than \$1,000,000.00 per occurrence. Group's insurance policy shall name the Hotel as additional insureds. Damage to the Hotel premises by the Group or appointed contractors will be the Group's responsibility. Group will accept full responsibility for any damages resulting from any action or omission of their individual attendees in conjunction with organized group activities. The Hotel is not responsible for any loss or damage no matter how caused, to any samples, displays, properties, or personal effects brought into the Hotel, and/or for the loss of equipment, exhibits or other materials left in meeting rooms.

The Hotel shall indemnify, defend and hold harmless the Tre Lag and its officers, directors, partners, agents, members and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorney's fees (collectively "Claims") arising out of or caused by the Hotel's negligence in connection with the provision of services or the use of the Hotel facilities. The Hotel shall not have waived or be deemed to have waived, by reason of this paragraph, any defense which it may have with respect to such claims.

The Tre Lag shall indemnify, defend and hold harmless hotel and its officers, directors, partners, agents, members and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorney's fees (collectively "Claims") arising out of or caused by the Group's negligence and/or its members', agents', employees', independent contractors' or exhibitors' negligence in connection with the use of the Hotel facilities. The Group shall not have waived or be deemed to have waived, by reason of this paragraph, any defense which it may have with respect to such claims.

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LIQUOR LICENSE

Tre Lag understands that Hotel's liquor license requires that beverages only be dispensed by Hotel employees or bartenders. Alcoholic beverage service may be denied to those guests who appear to be intoxicated or are under age.

AUDIO-VISUAL EQUIPMENT

Group agrees to work exclusively with Hotel or Hotel's audio visual supplier for Group's audio-visual needs. Any exceptions to using the Hotel or its exclusive provider require Hotel General Manager approval. Should Group obtain an exception by Hotel General Manager and utilize an outside vendor or its own equipment, (1) any outside vendor must comply with the requirements herein regarding outside contractors; (2) the Hotel's standards must be adhered to as outlined by your Conference Service Manager in an effort to ensure guest safety; (3) a patch fee of \$15 per room per day will apply; and (4) any technical support required by our supplier (if available) to assist with outside equipment will be subject to a labor fee of \$50-75 per hour, with a two-hour minimum. Service charges will apply to all audio visual services, whether provided by the Hotel, Hotel's exclusive provider or Group's outside contractor.

UNATTENDED ITEMS/ADDITIONAL SECURITY

The Hotel cannot ensure the security of items left unattended in function rooms. Special arrangements may be made with the Hotel for securing a limited number of valuable items. If Tre Lag requires additional security with respect to such items or for any other reason, the Hotel will assist in making these arrangements. All security personnel to be utilized during the Event are subject to Hotel approval.

USE OF OUTSIDE VENDORS

If Tre Lag wishes to hire outside vendors to provide any goods or services at Hotel during the Event, Hotel may, in its sole discretion, require that such vendor provide Hotel, in form and amount reasonably satisfactory to Hotel, an indemnification agreement and proof of adequate insurance.

PERFORMANCE LICENSES

Tre Lag will be solely responsible for obtaining any necessary licenses or permission to perform, broadcast, transmit, or display any copyrighted works (including without limitation, music, audio, or video recordings, art, etc.) that Tre Lag may use or request to be used at the Hotel.

PHOTOGRAPHY

ORGANIZATION gives permission to the hotel to display and use any photographs or video from the event of ORGANIZATION for use at the Hotel's discretion.

COMPLIANCE WITH EQUAL OPPORTUNITY LAWS

This section does not apply to customers that are not part of the U.S. federal government. This section describes the Hotel's obligations as a federal contractor.

Hotel shall comply with all applicable laws, statutes, rules, ordinances, codes, orders and regulations of all federal, state, local and other governmental and regulatory authorities and of all insurance bodies applicable to the Hotel premises in performing its obligations under this Agreement.

Hotel (referred to as "contractor" in this section) shall comply with Executive Order 11246, as amended, Section 503 of the Rehabilitation Act of 1973, as amended, and the Vietnam Era Veterans' Readjustment Assistance Act, as amended, which are administered by the United States Department of Labor ("DOL"), Office of Federal Contract Compliance Programs ("OFCCP"). The equal employment opportunity clauses of the implementing regulations, including but not limited to 41 C.F.R. §§ 60.1-4, 60-300.5(a), and 60-741.5(a), are hereby incorporated by reference, with all relevant rules, regulations and orders pertaining thereto. This contractor and subcontractor shall abide by the requirements of 41 C.F.R. §§ 60-1.4(a), 60-300.5(a) and 60-741.5(a). These regulations prohibit discrimination against qualified individuals based on Page 7 of 9

their status as protected veterans or individuals with disabilities, and prohibit discrimination against all individuals based on their race, color, religion, sex, sexual orientation, gender identity or national origin. Moreover, these regulations require that covered prime contractors and subcontractors take affirmative action to employ and advance in employment individuals without regard to race, color, religion, sex, sexual orientation, gender identity national origin, protected veteran status or disability.

Hotel also shall comply with Executive Order 13496 and with all relevant rules, regulations and orders pertaining thereto, to the extent applicable. The employee notice clause and all other provisions of 29 C.F.R. Part 471, Appendix A to Subpart A, are hereby incorporated by reference.

To the extent applicable, Hotel shall include the provisions of this section in every subcontract or purchase order so that such provisions shall be binding upon each contractor, subcontractor or vendor performing services or providing materials relating to this Agreement and the services provided pursuant to the terms hereof.

REWARDS PROGRAM - REWARDING EVENTS

Approximately ten (10) business days after the conclusion of the Event (provided that the Event is not cancelled and Wisconsin Track Coaches Association has otherwise complied with the material terms and conditions of this Agreement), the Hotel will either award points or submit an award for airline miles to the Member identified below.

Rewarding Events program is not available in certain circumstances, including (1) for any government employee or official booking a government event (U.S. government event or non-U.S. government event); (2) for any employee of a state-owned or state-controlled entity ("SOE") booking an event on behalf of the SOE; or (3) for any other planner or intermediary when booking an event on behalf of a non-U.S. governmental entity or SOE.

Tre Lag MUST CHECK ONE OPTION BELOW:

The Contact (as identified on page 1 of this Agreement or the Authorized Signer of this Agreement) is eligible to receive Rewarding Events Points or airline miles. Tre Lag will delay the decision on where these points will be used until August 2020.

Member Name	
Marriott Rewards Program Member Number	

*If airline miles are desired instead of Rewarding Events Points, please also provide:

Frequent flier airline miles account number______Airline Name______

OR

□ The Contact (as identified on page 1 of this Agreement or the Authorized Signer of this Agreement) declines or is not eligible to receive Rewarding Events Points or airline miles and hereby waives the right to receive an award of Points or airline miles in connection with the Event.

The number of Points or airline miles to be awarded shall be determined pursuant to the Rewards Program Terms and Conditions, as in effect at the time of award. The Rewards Program Terms and Conditions are available on-line at http://www.marriott.com/rewards/terms/earning.mi, and may be changed at the sole discretion of the Rewards Program at any time and without notice.

The individual(s) identified above to receive either Points or airline miles may not be changed without such individual(s)' prior written consent. By inserting the airline mileage account information, the recipient elects to receive airline miles rather than Points. All Rewards Program Terms and Conditions apply.

*Electronic selection – This may be done in Microsoft Word using the commands "Insert" and "Symbol," choose the blackened box, and then click "Insert."

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ACCEPTANCE

When presented by the Hotel to Tre Lag, this document is an invitation by the Hotel to Tre Lag to make an offer. Upon signature by Tre Lag, this document will be an offer by Tre Lag. Only upon signature of this document by all parties will this document constitute a binding agreement. Unless the Hotel otherwise notifies Tre Lag at any time prior to Tre Lag's execution of this document, the outlined format and dates will be held by the Hotel for Tre Lag on a first-option basis until 11/14/2018. If Tre Lag cannot make a commitment prior to that date, this invitation to offer will revert to a second-option basis or, at the Hotel's option, the arrangements will be released, in which case neither party will have any further obligations.

Upon signature by both parties. Tre Lag and the Hotel shall have agreed to and executed this Agreement by their authorized representatives as of the dates indicated below.

SIGNATURES

Approved and authorized by Tre Lag.

Name: (Print) Robert Fossum

Title: (Print)

lover	Tossu
2018.	11.06

Tre Lag Stevne Planning Committee/ Site Selection

Date:

Signature:

Approved and authorized by Hotel:

Atrium TRS II, LP d/b/a Madison Marriott West

Name: (Print) Jim Strom, CMP

Title: (Print) Signature:

Date:

Senior Sales Manage

Name: (Print) Cindy Foley, CMP

Title: (Print) Signature:

Date:

Director of Sales & Marketing

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Tre Lag Stevne Agreement

6 messages

Jim Strom <jim.strom@atriumhospitality.com> To: Dixie Hansen <dx@dxhansen.com>, Dixie Hansen <dxhansen@gmail.com> Mon, Nov 5, 2018 at 2:10 PM

Happy Monday Dixie!

I am simply checking in with you to make sure that you did receive everything that you need from me? If I can provide assistance in any way please let me know.

Best,



Jim Strom, CMP, Senior Sales Manager

MARRIOTT HOTELS | TRAVEL BRILLIANTLY

Madison Marriott West Hotel and Conference Center | 1313 John Q. Hammons Drive, Middleton, WI 53562

P 608-824-2717 | F 608.831.1376 | marriotthotels.com

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https://online.flippingbook.com/view/483214/

The only full service property in the Greater Madison Area with over 60,000 square feet of meeting space and 292 guestrooms ... all under one roof!

The information in this communication is the proprietary and confidential information of Atrium Hospitality LP and/or its affiliates or related persons or entities, and may be protected by attorney-client privilege. The information is only for the use of the intended recipient. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or use of any of this information is strictly prohibited and may be unlawful. If you have received this communication in error, please notify the sender immediately by return email, do not forward or print this communication or open any of its attachments, and delete this communication (including all copies and attachments) from your system.

Dixie Hansen <dxhansen@gmail.com> To: Jim Strom <jim.strom@atriumhospitality.com> Mon, Nov 5, 2018 at 3:16 PM

Thanks for checking in. I will have it signed and back to you before the end of this week.

Sent from an unspecified digital device

https://mail.google.com/mail/u/0?ik=5a1aea9000&view=pt&search=all&permthid=thread-f%3A1616326102654104766&simpl=msg-f%3A16163261026... 1/6

On Nov 5, 2018, at 2:10 PM, Jim Strom <jim.strom@atriumhospitality.com> wrote:

Happy Monday Dixie!

I am simply checking in with you to make sure that you did receive everything that you need from me? If I can provide assistance in any way please let me know.

Best,

<image001.png>

Jim Strom, CMP, Senior Sales Manager

MARRIOTT HOTELS | TRAVEL BRILLIANTLY

Madison Marriott West Hotel and Conference Center | 1313 John Q. Hammons Drive, Middleton, WI 53562

P 608-824-2717 | F 608.831.1376 | marriotthotels.com

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https://online.flippingbook.com/view/483214/

The only full service property in the Greater Madison Area with over 60,000 square feet of meeting space and 292 guestrooms ... all under one roof!

The information in this communication is the proprietary and confidential information of Atrium Hospitality LP and/or its affiliates or related persons or entities, and may be protected by attorney-client privilege. The information is only for the use of the intended recipient. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or use of any of this information is strictly prohibited and may be unlawful. If you have received this communication in error, please notify the sender immediately by return email, do not forward or print this communication or open any of its attachments, and delete this communication (including all copies and attachments) from your system.

Jim Strom <jim.strom@atriumhospitality.com> To: Dixie Hansen <dxhansen@gmail.com> Mon, Nov 5, 2018 at 3:55 PM

Sounds great, thanks Dixie!



Jim Strom, CMP, Senior Sales Manager

MARRIOTT HOTELS | TRAVEL BRILLIANTLY

Gmail - Tre Lag Stevne Agreement

Madison Marriott West Hotel and Conference Center | 1313 John Q. Hammons Drive, Middleton, WI 53562

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The only full service property in the Greater Madison Area with over 60,000 square feet of meeting space and 292 guestrooms ... all under one roof!

From: Dixie Hansen [mailto:dxhansen@gmail.com] Sent: Monday, November 05, 2018 3:16 PM To: Jim Strom <jim.strom@atriumhospitality.com> Subject: Re: Tre Lag Stevne Agreement

[Quoted text hidden] [Quoted text hidden]

Dixie Hansen <dx@dxhansen.com> To: Jim Strom <jim.strom@atriumhospitality.com> Tue, Nov 6, 2018 at 7:41 AM

Jim,

I'm attaching the Madison Marriott West /Tre Lag Contract for your counter signature by Mariott.

I made 3 minor clarifications in the copy and flagged them for you with a box for your initials.

In addition there were 3 things we discussed that are not spelled out in the contract, but which I want to make sure we're in agreement on:

- The \$133 Tre Lag room rate will apply to rooms booked by guests arriving up to 3 days early or staying up to 3 days after the stevne, on a space available basis.
- In case Tre Lag does decide to move our hospitality area to the main floor (a decision to be made at a later date), Marriott agrees that, as is Tre Lag's custom, our attendees may bring special NordicTreats and goodies to serve our guests in that area. Tre Lag does not and will not serve alcohol in the hospitality area.
- Tre Lag will likely want to have a cash bar prior to our banquet. You have indicated that, though Marriott has or may have a modest minimum purchase requirement, that there will not otherwise be a separate setup or labor charge to Tre Lag for the cash bar.

Please let me know if my understanding on the items above is correct (and/or clarify further, if needed).

I did already apply to the Middleton Tourism folks for a grant for our group, and hope that works out. Thanks for telling me about that opportunity!

I look forward to receiving a counter-signed copy of this agreement for our records. We're excited about holding our August 2020 Stevne at the Madison Marriott West.

Best,

Dixie Hansen dx@dxhansen.com

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Jim Strom <jim.strom@atriumhospitality.com> To: Dixie Hansen <dx@dxhansen.com> Tue, Nov 6, 2018 at 12:30 PM

Hi Dixie!

Thank you for sending this over. The answer to all three of your additions below are yes, with the caveat that anyone wishing to arrive early or depart later than the contracted dates contact the hotel directly. We won't be loading any inventory in terms of guestrooms on the shoulder nights, but if someone does want to stay on either side just let us know.

That is great to hear that you have submitted the grant application! There should be a council meeting coming up in the next two months.

Please find the countersigned agreement attached for your records, we are looking forward to hosting our first Stevne!



Jim Strom, CMP, Senior Sales Manager

MARRIOTT HOTELS | TRAVEL BRILLIANTLY

Madison Marriott West Hotel and Conference Center | 1313 John Q. Hammons Drive, Middleton, WI 53562

P 608-824-2717 | F 608.831.1376 | marriotthotels.com

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From: Dixie Hansen [mailto:dx@dxhansen.com] Sent: Tuesday, November 06, 2018 7:41 AM To: Jim Strom <jim.strom@atriumhospitality.com> Subject: Re: Tre Lag Stevne Agreement Jim,

I'm attaching the Madison Marriott West /Tre Lag Contract for your counter signature by Mariott.

I made 3 minor clarifications in the copy and flagged them for you with a box for your initials.

In addition there were 3 things we discussed that are not spelled out in the contract, but which I want to make sure we're in agreement on:

• The \$133 Tre Lag room rate will apply to rooms booked by guests arriving up to 3 days early or staying up to 3 days after the stevne, *on a space available basis*.

• In case Tre Lag does decide to move our hospitality area to the main floor (a decision to be made at a later date), Marriott agrees that, as is Tre Lag's custom, our attendees may bring special NordicTreats and goodies to serve our guests in that area. Tre Lag does not and will not serve alcohol in the hospitality area.

• Tre Lag will likely want to have a cash bar prior to our banquet. You have indicated that, though Marriott has or may have a modest minimum purchase requirement, that there will not otherwise be a separate setup or labor charge to Tre Lag for the cash bar.

Please let me know if my understanding on the items above is correct (and/or clarify further, if needed).

I did already apply to the Middleton Tourism folks for a grant for our group, and hope that works out. Thanks for telling me about that opportunity!

I look forward to receiving a counter-signed copy of this agreement for our records. We're excited about holding our August 2020 Stevne at the Madison Marriott West.

Best,

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Dixie Hansen <dx@dxhansen.com> To: Jim Strom <jim.strom@atriumhospitality.com>

Excellent. Thanks Jim!

Tue, Nov 6, 2018 at 2:22 PM