



608-781-3060

<http://www.stoneycreekhoteles.com/hotel/travel/lacrosse/>

## Flere Lag Stevne Conference

### GROUP AGREEMENT

**Account:** Flere Lag Stevne 2025**Contact:** Joy Shong**Address:****Email:** [shongjc@sbcglobal.net](mailto:shongjc@sbcglobal.net)**Phone:** 262-490-0180**Arrival Date:** Monday, August 4, 2025**Booking Name:** Flere Lag Stevne Conference**Sales Manager:** Megan Schams**Phone:****Email:** [megan.schams@stoneycreekhoteles.com](mailto:megan.schams@stoneycreekhoteles.com)**Group Code:** 2025FLS**Departure Date:** Friday, August 8, 2025

The following represents an Agreement between **Stoney Creek Hotel - La Crosse**, herein known as the "Hotel" and, Flere Lag Stevne 2025 herein known as "Client," which outlines specific conditions and services to be provided.

### ROOM RATES & ACCOMMODATIONS

Name	Location	Arrival Date	Departure Date	Block Release Date
Flere Lag Stevne Conference	Stoney Creek Hotel - La Crosse	8/4/2025	8/8/2025	7/5/2025

#### Deluxe King

	Agreed Rooms	Rate
8/4/2025	7	\$120.00
8/5/2025	30	\$120.00
8/6/2025	30	\$120.00
8/7/2025	30	\$120.00

#### Deluxe Queen

	Agreed Rooms	Rate
8/4/2025	8	\$120.00
8/5/2025	25	\$120.00
8/6/2025	25	\$120.00
8/7/2025	25	\$120.00

#### Totals

	Agreed Rooms	Avg. Rate
8/4/2025	15	\$120.00
8/5/2025	55	\$120.00
8/6/2025	55	\$120.00

8/7/2025

55

\$120.00

**Total Rooms****180****Total Revenue****\$21,600.00****SCHEDULE OF EVENTS**

Name	Date	Time	Areas	Event Type	Guests	Rental	Event F&B Min
Flere Lag Stevne Conference	8/5/2025	8:00 am – 9:00 pm	Northwoods				
Flere Lag Stevne Conference	8/6/2025	8:00 am – 9:00 pm	Northwoods				
Breakout Room 1	8/6/2025	8:00 am – 9:00 pm	Timberlands				
Breakout Room 2	8/6/2025	8:00 am – 9:00 pm	Pines				
Breakout Room 3	8/6/2025	8:00 am – 9:00 pm	Hearth Boardroom				
Flere Lag Stevne Conference	8/7/2025	8:00 am – 9:00 pm	Northwoods				
Breakout Room 1	8/7/2025	8:00 am – 9:00 pm	Timberlands				
Breakout Room 2	8/7/2025	8:00 am – 9:00 pm	Pines				
Breakout Room 3	8/7/2025	8:00 am – 9:00 pm	Hearth Boardroom				
Flere Lag Stevne Conference	8/8/2025	7:45 am – 10:45 am	Badger's Den				

**GUEST ROOMS & RATES:** Rooms and Rates for your meeting are confirmed above. **Guest Rooms include free breakfast, free parking, and free Wi-Fi.**

\*All rates are subject to applicable taxes.

Sleeping room rates as noted above are and are quoted exclusive of applicable state and local taxes, fees, and assessments. All guest rooms are run of house unless otherwise detailed above.

**Agreed Room Night Revenue:** Total sleeping room nights agreed is 180 for an Agreed Room Night Revenue of \$21,600.00.

Check-In/Out Time: Our **check-in time is 3:00 PM, check-out time is 11:00 AM**. All guests arriving before 3:00 PM will be accommodated as rooms become available. Our Front Desk Staff can arrange to check baggage for those arriving early when rooms are unavailable and for guests attending functions on departure day.

**Cut-Off Date:** The Hotel will hold the above block of rooms until **Saturday, July 5, 2025**. This date will be known as your "Cut-Off Date." After the Cut-Off Date, any rooms not picked up will be released to general public.

**Room Block Clause:** Based on Client's experience in room uptake for their conference in Willmar, MN in August 2024, Client will advise Hotel (no later than 8/20/2024) if a change in # of blocked rooms is advisable for the 2025 La Crosse conference. Hotel agrees to make a good faith effort to accommodate such request through a negotiated addendum to this contract.

**Room Reservation Procedures:** Reservations will be made by using the following method:

Individual Call In: Guest room reservations will be made directly with the Hotel by calling 1-800-659-2220 Please ask your attendees to request the Group block or by the unique group code

Online Reservations:

- 1.Go to [Stoney Creek Hotel La Crosse - Onalaska](#)
- 2.Click on Book Now, and click on La Crosse.
- 3.Change the check in and check out date to dates needed.
5. Click on "Have a Promo or Group Code? Enter it now."
- 6 .Enter the correlating block code: **2025FLS**

Your unique group code: **2025FLS**

**Guest Payment Arrangements:**

All individuals who attend your Event will be responsible for their own room, tax, and incidental charges upon check-out.

**Function Space:** The Hotel will provide the function space you requested as detailed in the schedule of events below for meeting room rental, in recognition of the revenue we will derive from the provision of room nights and food and beverage services and ancillary services hereunder. The Hotel reserves the right to adjust function space at the cutoff due date based on attendance at levels lower than contracted. Please ensure that the schedule below includes all space necessary to accommodate set-up and break-down times, all audio-visual needs, head tables and displays.

Hotel will provide at no additional cost to Client, hotel-owned chairs and tables (with table linens as appropriate) for the meeting room space, the genealogy lab, the hospitality area, and the vendor area.

*\*Specific meeting rooms cannot be guaranteed and are subject to change.*

**Food and Beverage:** All food and beverages must be purchased through the Hotel, except that, in client's hospitality area, Hotel will permit Client to provide special Scandinavian treats (e.g. sandbakkels, lefse, gjetost, pickled herring, etc.) for its attendees. Hotel agrees to provide a refrigerator at no additional cost, for Client use - located in reasonable proximity to the Hospitality Space. No food or beverages may be removed from the premises once it has been prepared and served. These policies are dictated by food safety & licensing laws. If these policies are violated a fee determined by the management staff will be charged. Meals must start being served within one half hour of the scheduled time. If meals are not started within one half hour, there will be a charge of \$100 for every half hour thereafter.

- A guarantee of the number of persons attending your event is required by noon at least ten days prior to the function date. This number is not subject to reduction. If no guarantee is received, the original contracted number of guests will be considered the guarantee.
- Hotel will provide hotel-owned audio-visual equipment and initial setup, including 3 projectors, 3 screens, 1 TV Screen, 4 HDMI Cords, 1 Microphone and 1 podium at no cost to Client. Any additional AV needs would be an additional charge, based on pricing on the AV menu. Hotel will provide Wi-Fi in all Client function space at no cost. If an A/V tech is needed to assist group after initial setup with issues due to misuse of hotel audio-visual equipment. A fee determined by management will be charged.
- If additional bartenders are requested, a \$50 fee per hour per bartender will be assessed. There is a 2-hour minimum required for each bartender. Hotel reserves the right to refuse service of alcoholic beverages to any group or individual. Hotel also reserves the right to refuse service to person(s) we feel are intoxicated. All alcoholic beverages must be purchased through the hotel. No pre purchased beverages may be removed from the premises.

- If changes are requested once the meeting or banquet room has been set up as specified on the catering contract, then a minimum \$50.00 labor charge will be posted to your bill. Any changes to function space or prices must be confirmed in writing by Hotel. Any changes in the original agreed upon agendas must be approved in writing by the Hotel & client. Any third-party rental requirements for conference set up will be charged to host through Hotel.
- Client shall leave the used premises in a clean and orderly condition. If excessive cleaning is needed and deemed by the hotel a minimum charge of \$150 will be incurred and charged to the client as a cleaning fee

**Guaranteed Attendance and Menu Selections:** Though this number will not affect the Agreed Minimum Food and Beverage Revenue figure noted below, the final attendance for your function must be received in writing by the catering/conference services office **NO LATER THAN NOON, TEN (10) business days** before the date of the function. This will be the number for whom the Hotel will prepare food for the function. This guarantee may not be reduced. If the guarantee increases less than **TEN (10) working days** before the date of the function, **Hotel will accommodate Client's request if it is reasonably possible to do so, without additional charge to the Client. If Hotel cannot make reasonable accommodation to Client's request for an increased count, Hotel will promptly advise Client. Client agrees to stay in close communication with the Hotel on any requests for an increased count and to accept Hotel's decision on whether a requested increase can be accommodated.** The Hotel cannot be responsible for service, accommodations or guaranteeing the same menu items for more than three percent over your guaranteed number of people. If a guarantee is not given to the Hotel by the specified time and date, the original estimated attendance would be considered the final guarantee. Your final menu selections are due **ONE MONTH** prior to your arrival. **Food and beverage menu prices will be based on the menu prices in effect (or quoted by Hotel to Client, in writing or email) as of April 30th, 2025.** Food and beverage menu prices are subject to change and will be billed at the prices in effect at the time your event is held.

**Agreed Minimum Food and Beverage Revenue Figures:** Agreed minimum banquet food and beverage revenue is **\$5,000**, which does not include any other applicable event charges, service charges or applicable taxes. These figures shall be referred to herein as the "Agreed Minimum Food and Beverage Revenue Figures."

***If food and beverage minimum for this event is met, an additional discount of up to 30% off may be taken from room rental.***

**Service Charge:** At time of contracting our service charge is equal to 21% of the food and beverage total, plus any applicable state and/or local taxes. The service charge that is in effect on the day of your Event will be added to your account. In the case of a hosted bar, 10% will be distributed to the staff assigned to the event. The remainder is the property of Hotel to cover discretionary and administrative costs of your event.

**Deposits:** Group agrees to the following deposit schedule:

DEPOSIT DUE DATE	DEPOSIT AMOUNT
Initial Deposit Due on August 20th, 2024	<b>\$2,375 (Half of Room Rental)</b>
Deposit Due July 5th 2025:	<b>\$950 (Remaining Room Rental if F &amp; B is met)</b>
Deposit Due July 5th, 2025:	<b>Half of Food and Beverage Balance</b>
Deposit Due July 22nd, 2025:	<b>Remaining Half of Food and Beverage Balance</b>
Deposit due July 22nd, 2025:	<b>If agreed Minimum Food and Beverage Revenue Figure of \$5,000 has been met, then no additional Room Rental Deposit is due. If agreed Minimum Food and Beverage Revenue Figure of \$5,000 has not been met, then an additional Room Rental Deposit shall be due in the sum of \$1,425 - remaining balance of the \$4,750 quoted.</b>
Deposit Due August 8th, 2025:	<b>Any remaining open balances or items based on consumption</b>

Final payment is due seven days prior if no billing account has been set up prior. Any additional or unexpected charges must be paid before leaving the premises. Responsibility of client includes assisting Hotel in collecting the

remaining balance through prior hotel approved billing and/ or clearing all additional charges by acceptable payment methods. All deposits and payments are acceptable only in United States currency in the form of cash, check or approved credit card. Where Hotel charges are billed directly, prior credit approval must be obtained from the Hotel for this contract to be binding.

We reserve the right to increase the amount of deposits and/or pre-payments should there be a negative change in your financial status, even if credit had previously been approved. If advance payments or deposits are not paid on a timely basis, the Hotel will have the right, at our option, to consider the Agreement cancelled and we will be entitled to cancellation damages as provided in this Agreement.

**Force Majeure:** The performance of the Agreement by either party shall be subject to force majeure, including but not limited to acts of God, fire, flood, natural disaster, war or threat of war, acts or threats of terrorism, civil disorder, unauthorized strikes, governmental regulation or advisory, recognized health threats as determined by the World Health Organization, the Centers for Disease Control, or local government authority or health agencies (including but not limited to the health threats of COVID-19, H1N1, or similar infectious diseases), curtailment of transportation facilities, or other similar occurrence beyond the control of the parties, where any of those factors, circumstances, situations, or conditions or similar ones prevent, dissuade, or unreasonably delay at least 40 percent of prospective Event attendees from appearing at the Hotel, or where any of them make it illegal, impossible, or commercially impracticable to hold the Event or to fully perform the terms of the Agreement. The Agreement may be cancelled by either party, without liability, damages, fees, or penalty, and any unused deposits or amounts paid shall be refunded, for any one or more of the above reasons, by written notice to the other party.

**Cancellation:** It is understood that Hotel will lose substantial revenue upon the unexpected cancellation of your event. The amount of those losses is often difficult or impossible to determine. Hotel has set forth the following fee schedule in the event of cancellation. The parties agree that these fees are a fair and reasonable estimation of Hotel's loss as a result of cancellation. Group shall pay the cancellation fee as liquidated damages, plus applicable taxes, if Group's event is canceled.

### Meeting Space

Any cancellation must be made in writing to the hotel. Should it become necessary to cancel a definite booking a cancellation fee will be charged. Group agrees to pay cancellation fee for damages due to Group's breach of the Agreement. The cancellation fee is due within thirty days of the written cancellation notice.

The cancellation fees are as follows:

**90 +** days prior to arrival: Full Meeting Room Rental

**61-89** days prior to arrival: Full Meeting room rental and 25% of confirmed services including

**31 to 60** days prior to arrival: Full Meeting Room Rental and 50% of confirmed services

**8 to 30** days prior to arrival: Full Meeting room Rental and 75% of confirmed services

**0 to 7** days prior to arrival: Full Meeting Room Rental and 100% of confirmed services

**Attrition:** Should your event generate less than 50% of the Agreed Room Night Revenue Figure noted above (excluding service charges or applicable taxes, or any other miscellaneous charges incurred for your event), a charge in the amount of the deficit, plus applicable taxes, and service charges, will be charged to you.

Written notice of cancellation must be delivered to Hotel and may be made by facsimile or electronic transmission. Cancellation date will be considered the date such written notification was received by Hotel. Liquidated damages resulting from cancellation shall be due and payable at the time of cancellation.

**Indemnification:** To the fullest extent permitted by law, Group agrees to protect, indemnify, defend and hold

harmless the Hotel, Stoney Creek Hospitality, and the Hotel's Owner, and their respective owners, managers, partners, subsidiaries, affiliates, officers, directors, employees and agents (collectively, the "Hotel Indemnified Parties"), from and against any and all claims, losses or damages to persons or property, governmental charges or fines, penalties, and costs (including reasonable attorney's fees) (collectively, "Claim(s)"), in any way arising out of or relating to the Event that is the subject of this Agreement but only to the extent any such Claim(s) arise out of (i) the negligence, gross negligence or intentional misconduct of Group's employees, agents, contractors, or attendees, or (ii) a violation or breach of any of the terms and conditions of this Agreement by Group or any related act or failure to act by Group, including but not limited to the obligation of compliance with applicable laws or regulations. Nothing in this indemnification shall require Group to indemnify the Hotel Indemnified Parties for that portion of any Claim arising out of the negligence, gross negligence, or intentional misconduct of the Hotel Indemnified Parties.

To the fullest extent permitted by law, Hotel agrees to protect, indemnify, defend and hold harmless Group, Group's owners, managers, partners, subsidiaries, affiliates, officers, directors, employees and agents (collectively, the "Group Indemnified Parties"), from and against any and all Claims (as such term is defined above) arising out of or relating to the Event that is the subject of this Agreement but only to the extent any such Claim(s) arise out of (i) the negligence, gross negligence or intentional misconduct of Hotel's employees, agents, or contractors, or (ii) a violation or breach of any of the terms and conditions of this

Agreement by Hotel or any related act or failure to act by Hotel including, but not limited to, the obligation of compliance with applicable laws or regulations. Nothing in this indemnification shall require Hotel to indemnify any of the Group Indemnified Parties for that portion of any Claim arising out of the negligence, gross negligence, or intentional misconduct of the Group Indemnified Parties.

The party found to be at fault or responsible for any Claim will be required to indemnify the other party as provided in this section. To the fullest extent permitted by law, the parties agree that a comparative negligence standard will apply to any Claims and each party will be responsible for paying for the portion of the total Claims attributable to its fault. In the event of a settlement of any Claim, expenses will be allocated proportionately based upon the amount paid by each party.

This section shall not waive any statutory limitations of liability available to either party, including innkeeper's limitation of liability laws, nor shall it waive any defenses a party may have with respect to any Claim. This section shall survive any termination or expiration of this Agreement.

**Governing Law:** The Agreement will be governed by and interpreted pursuant to the laws of the state of Iowa, excluding any laws regarding the choice or conflict of laws.

**Dispute Resolution:** The parties will use their commercially reasonable efforts to informally and timely resolve any dispute concerning any matter related to this Agreement by presenting the dispute to senior representatives of Hotel and Group for their discussion and possible resolution in the order set forth herein; provided, however, a dispute relating to patents, trademarks, trade dress, copyrights, trade secrets, and/or infringement of intellectual property rights shall not be subject to this provision. All negotiations pursuant to this section are confidential and shall be treated as compromise and settlement negotiations for purposes of applicable rules of evidence. If within a period of thirty (30) calendar days after submission of a disputed matter in accordance with this clause, the respective senior representatives are unable to agree upon a resolution of such dispute, then the dispute will be resolved by arbitration using one arbitrator before JAMS or the American Arbitration Association in the state and city in which Hotel is located, or the closest available location. The parties further agree that in any arbitration proceeding, they may conduct reasonable discovery pursuant to the arbitration rules, and any arbitration award will be enforceable in State or Federal court.

**Severability:** Any provision in this Agreement that is held to be illegal or unenforceable in any jurisdiction shall be ineffective without invalidating the remaining provisions and any such illegal or unenforceable provision shall be deemed to be restated to reflect as nearly as possible the original intentions of the parties in accordance with applicable law. Either party's failure to enforce any term or condition of this Agreement does not waive that party's right to enforce that or any other term or condition at any time.

The undersigned expressly agree and warrant that they are authorized to sign and enter into this Agreement on

behalf of the party for which they sign.

Please sign, date, and return by **July 15th, 2024**

**ACCEPTED AND AGREED TO:**

**ACCEPTANCE OF AGREEMENT & AUTHORIZED SIGNATURES**

**Client Signature**

**Client Signature**

Printed Name: Joy Shong  
Signed: 7/13/2024 at 7:47 am

*Joy Shong*

**Hotel Signature**

Printed Name: Megan Schams  
Signed: 7/15/2024 at 8:03 am

*Megan Schams*